

NATIONAL INSTITUTE OF TECHNICAL TEACHERS' TRAINING & RESEARCH, BHOPAL

- 1. Course Name: "Promoting Leadership and Entrepreneurship in post COVID scenario"**
- 2. Duration: One Weeks (25th to 29th October 2021)**
- 3. Rationale:**

World is in a state of great turmoil because of COVID crisis. The pandemic has brought serious implications in the economy, world affairs and day to day life of individuals. We now have to learn to live with COVID-19. Paradigm shift in norms at workplace, family and social circle might take place in near future with special focus on social distancing, safety measures and precautionary measures. Minimum face to face contact is recommended implicating less travel and more of e-contact, e-business, e-payments etc.

This will require e-interfaces in industry reducing labour intensiveness and use of industry 4.0. Business and industries will have to be redefined and new business and enterprises will emerge for coping with post COVID era. For coping up of these post COVID challenges society, business organisations, industry and institute require new paradigm in leadership and entrepreneurship skills. This programme will demonstrate concrete examples of Indian success stories to highlight Indian policy and Governmental setup of leadership and entrepreneurship for dealing with post COVID scenario.

In order to build appropriate strategy for encouraging leadership, entrepreneurship and start-ups for dealing with post COVID scenario, the existing manpower has to be trained/retrained. Such programmes needs to be carefully planned and conducted by competent persons who have requisite capabilities not only to deliver content but also to motivate/counsel participants.

The present programme has been planned specifically for the policy makers, administrators, officers, academicians, consultants, trainers & other professionals who will be developing policies and working as Leadership/Startup/Entrepreneurship Trainer-motivator in their respective institutions or communities. The main focus of the course is towards development of requisite skills in the participants for promoting leadership and entrepreneurship in their respective countries in the post COVID situation.

Some of these are selecting potential start-up cofounders, conducting creativity sessions, achievement motivation training, leadership models, preparation of business plan etc. The participants will be exposed to the training methodology to deliver the inputs to achieve the objectives of Leadership and Entrepreneurship focused programmes. It is hoped that after undergoing the various experiences, assignments, input-cum-discussion session, games and case studies, the participants will be able to evolve country specific leadership models and design strategies for promoting leadership and entrepreneurship in their respective countries in post COVID scenario.

4. **Objectives of the Programme:**

The participants will be able to:

1. Evolve leadership models for their respective countries for effective management of variety of activities in post COVID situation.
2. Plan entrepreneurship and start-ups programmes.
3. Design strategies for government and private sectors for promoting leadership and entrepreneurship in post COVID situation.

5. **Major Outcomes Expected:**

Leadership Models and Strategies for promoting leadership and entrepreneurship in present scenario.

6. **Instructional Strategy:**

- Online Input-cum-discussion
- Online Experiential learning (Class Assignment & Learning by doing)
- Online Practice Task (Individual)
- Case Studies
- Panel discussion
- Self-assessment exercise

7. **Assessment Scheme**

Assessment of participants will be done online. 50% weightage is for the assignments and quizzes completed by participants during the entire course. All assignments are to be submitted in LMS for evaluation. The remaining 50% will be achievement test on last day of the programme comprising of multiple-choice questions. The certificate will be issued to those participants who score 60% or more marks.

8. Target Group

- ❖ Policy makers, administrators, officers, academicians, consultants, trainers & other professionals.
- ❖ Educational qualification: Diploma/Degree holders
- ❖ Experience: 1-year experience
- ❖ Age: 25 to 45 years