**ILOGE**

|  |  |  |
| --- | --- | --- |
| **A. Name of the Institute** | The National Institute for Entrepreneurship and Small Business Development (NIESBUD) | |
| **B. Name/ Title of the Course** | **Innovative Leadership for Organization Growth and Excellence (ILOGE) -Trainers/Promoters Programme** | |
| **C.Course dates with duration in weeks**  [Note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained] | | **From 12.12.2022 to 23.12.2022**  **2Weeks** |
| **D. Eligibility Criteria for participants**   1. Educational Qualifications 2. Work Experience required, if any 3. Age Limit (note: ITEC norms is 25-45 years) 4. Target Group (Level of participants and target ministries/ departments etc. may be indicated) | 1. **‘**A’ Level or Equivalent   **The medium of instruction being English, adequate knowledge of English is necessary for effective participation.**   1. Sufficient experience in promoting entrepreneurship and small business development and working as Trainers/faculties consultants in promoting entrepreneurship and small business development/promoters in government department’s corporation, financial institutions, including banks, training organizations, consultants/or voluntary organizations. 2. **25-50 years** 3. The programme is recommended basically for leaders/trainers/faculties/consultants working in government departments, corporations, financial institutions, including banks, training organizations, consultants/or voluntary organizations engaged in promoting entrepreneurship and small business   development. | |
| **E. Aims & Objectives of the course** | The Programme has been designed to enable participants to:   * To develop the insight and skills for innovative leadership & entrepreneurship * To understand Leadership as a powerful tool to lead and manage ‘Change’ | |



|  |  |
| --- | --- |
|  | * To build a culture of Team work and collective responsibility within the organization   To build capacity for developing innovative/entrepreneurial leaders for organization growth & excellence |
| **F. Learning Outcomes** | **Knowledge:**   * Leadership Styles * Challenges and how to manage organizational diversity * Innovation through motivation and Entrepreneurial support * Team Building & Management   **Skills:**   * Leadership Skills * Interpersonal & Influencing skills * Team building skills * People Management skill * Conflict management skill |
| **G. Course Contents/ Syllabus (**please attach course details/ profile) | **COURSE CONTENTS**  **Leadership**   * Innovation for Excellence * Qualities of Innovative/Entrepreneurial Leaders * Leader as catalyst for change * Transformational Leader – Types & Styles * Developing Performing Team * Innovative Leadership & Achievement Concerns * Developing Entrepreneurial Leadership Qualities * Developing Achievement Syndrome * People Skills: Motivational Styles * Communication Interpersonal/Organizational Skill * Enhancing Employee Engagement * Managing Conflict * Stress Management * Emotional Intelligence * Leader as Coach   **Organization Growth & Development**   * Project Management – Integration & Implementation * Innovation process * Innovative Leaders Role & Responsibility * Corporate Social Responsibility |



|  |  |
| --- | --- |
|  | * Resource Mobilization * Negotiation Skill * Mentoring & Counseling * Advocacy & Lobbying * Use of Information Technology * Strategies for Organization Growth & Development\   **Field Studies**   * Study and visit organizations where innovative leaders are running business enterprises and projects in India |
| **H. Mode of Evaluation of performance of the participants** | The overall performance of the participants will be assessed on the following criteria:   * Participation- Attendance, Punctuality, Discipline, class room participation. * Reading Summaries * Business Plan or Project * Multiple choice Test * Back home task plan |