**ILOGE**

|  |  |
| --- | --- |
| **A. Name of the Institute** | The National Institute for Entrepreneurship and Small Business Development (NIESBUD) |
| **B. Name/ Title of the Course** | **Innovative Leadership for Organization Growth and Excellence (ILOGE) -Trainers/Promoters Programme** |
| **C.Course dates with duration in weeks**[Note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained] | **From 12.12.2022 to 23.12.2022****2Weeks** |
| **D. Eligibility Criteria for participants**1. Educational Qualifications
2. Work Experience required, if any
3. Age Limit (note: ITEC norms is 25-45 years)
4. Target Group (Level of participants and target ministries/ departments etc. may be indicated)
 | 1. **‘**A’ Level or Equivalent

**The medium of instruction being English, adequate knowledge of English is necessary for effective participation.**1. Sufficient experience in promoting entrepreneurship and small business development and working as Trainers/faculties consultants in promoting entrepreneurship and small business development/promoters in government department’s corporation, financial institutions, including banks, training organizations, consultants/or voluntary organizations.
2. **25-50 years**
3. The programme is recommended basically for leaders/trainers/faculties/consultants working in government departments, corporations, financial institutions, including banks, training organizations, consultants/or voluntary organizations engaged in promoting entrepreneurship and small business

development. |
| **E. Aims & Objectives of the course** | The Programme has been designed to enable participants to:* To develop the insight and skills for innovative leadership & entrepreneurship
* To understand Leadership as a powerful tool to lead and manage ‘Change’
 |



|  |  |
| --- | --- |
|  | * To build a culture of Team work and collective responsibility within the organization

To build capacity for developing innovative/entrepreneurial leaders for organization growth & excellence |
| **F. Learning Outcomes** | **Knowledge:*** Leadership Styles
* Challenges and how to manage organizational diversity
* Innovation through motivation and Entrepreneurial support
* Team Building & Management

**Skills:*** Leadership Skills
* Interpersonal & Influencing skills
* Team building skills
* People Management skill
* Conflict management skill
 |
| **G. Course Contents/ Syllabus (**please attach course details/ profile) | **COURSE CONTENTS****Leadership*** Innovation for Excellence
* Qualities of Innovative/Entrepreneurial Leaders
* Leader as catalyst for change
* Transformational Leader – Types & Styles
* Developing Performing Team
* Innovative Leadership & Achievement Concerns
* Developing Entrepreneurial Leadership Qualities
* Developing Achievement Syndrome
* People Skills: Motivational Styles
* Communication Interpersonal/Organizational Skill
* Enhancing Employee Engagement
* Managing Conflict
* Stress Management
* Emotional Intelligence
* Leader as Coach

**Organization Growth & Development*** Project Management – Integration & Implementation
* Innovation process
* Innovative Leaders Role & Responsibility
* Corporate Social Responsibility
 |



|  |  |
| --- | --- |
|  | * Resource Mobilization
* Negotiation Skill
* Mentoring & Counseling
* Advocacy & Lobbying
* Use of Information Technology
* Strategies for Organization Growth & Development\

**Field Studies*** Study and visit organizations where innovative leaders are running business enterprises and projects in India
 |
| **H. Mode of Evaluation of performance of the participants** | The overall performance of the participants will be assessed on the following criteria:* Participation- Attendance, Punctuality, Discipline, class room participation.
* Reading Summaries
* Business Plan or Project
* Multiple choice Test
* Back home task plan
 |