

### Individual Course Details

#### **Strategies for Development of Rural Economy (SDRE)**

A. Name of the Institute	<b>National Institute for Micro, Small and Medium Enterprises (ni-msme)</b> (An Organisation of Ministry of MSME, GoI and ISO 9001-2015 Certified)
B. Name/title of the Course	<b>Strategies for Development of Rural Economy (SDRE)</b>
C. Proposed Dates and Duration of the Course in weeks / months (Dates may be fixed keeping in mind festivals, holidays etc. No request for change in dates, once approved / circulated will be entertained)	10 April 2023 to 28 April 2023 (3 Weeks)
D. Eligibility Criteria for Participants 1. Educational Qualification 2. Work Experience 3. Age Limit (Min. and Max. age)	1. Graduation 2. Minimum One year 3. 25 to 45 years
E. Target group	Senior and Middle Level Executives
F. Aims & Objectives of the Course	<b><u>AIM:</u></b> Rural development is the process of improving the quality of life through socio-economic development of the people living in rural areas. The backwardness of the rural areas is obstacle overall growth of the economy. Inclusive rural development by improving the quality of life of all rural people is possible through various strategies with focus on three important interrelated dimensions viz., Economic dimension, Social dimension and Political dimension. Hence, the major objectives of rural development includes improving productivity and wages of rural people, reduce unemployment and bring a notable decline in underemployment, increased and sustainable employment opportunities, guarantee an increase in the standard of living of the underprivileged population

	<p>through social inclusion, provide the basic needs: elementary education, healthcare, clean drinking water, rural roads, etc. In order to achieve, the above mentioned objectives, some innovative and viable strategies need to be designed for implementation.</p> <p><b>ni-msme</b>, with its vast experience in entrepreneurship &amp; skill development, proposes this 3-week training programme for the executives of various developing countries who are involved in promotion and development of rural enterprises.</p> <p><b><u>OBJECTIVES:</u></b></p> <ul style="list-style-type: none"> <li>● To understand role of agriculture in rural economic development</li> <li>● To share Indian strategies for rural development</li> <li>● To discuss Indian experiences in promotion of rural enterprises</li> <li>● To understand challenges related to rural enterprise promotion</li> <li>● To discuss approaches and strategies for development of rural enterprises</li> <li>● To appreciate Schemes and Programmes related to Rural Entrepreneurship Development</li> <li>● To impart skills for designing approaches for rural development</li> </ul>
<p>G. Details of Content of the Course</p>	<ul style="list-style-type: none"> <li>● Entrepreneurship &amp; Rural Economy</li> <li>● Eradication of Poverty</li> <li>● Innovation &amp; Incubation Centres</li> <li>● Skill Development</li> <li>● Infrastructure Development</li> <li>● Empowerment of Women</li> <li>● Rural finance</li> <li>● Rural Cluster Development</li> <li>● Public Private Partnership</li> <li>● Agriculture value chains</li> </ul>

	<ul style="list-style-type: none"> <li>● Climate change &amp; Smart Agriculture</li> <li>● Agribusiness</li> <li>● Application of Green Technologies in Rural Areas</li> <li>● Food safety &amp; Traceability</li> <li>● Knowledge-intensive agriculture</li> <li>● Exposure visits</li> <li>● In-plant training and project work</li> </ul>
<p>H. Mode of Evaluation of Performance of the ITEC Participant</p>	<p>Evaluation of participant knowledge before and after training through their participation in discussions, individual &amp; group assignments and their project presentation.</p>