Finance for Non-Finance Background Leaders

(October 05-11, 2023)

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Sponsored by



Indian Technical and Economic Cooperation (ITEC) Programme Ministry of External Affairs, Govt. of India (MEA)

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Introduction

Financial awareness has a significant impact on effective decision making in an organization. This program provides a working knowledge of the basic principles of financial management. Non Finance leaders can strengthen their day to day functioning by becoming conversant with the fundamentals of finance. Participants will learn to interpret financial information and understand the financial implications of their decisions.

Objectives

This program aims to meet the requirements of the professionals in different functional areas who would like to be well versed with the introductory nuances of finance. Deciphering financial jargon and developing the ability to see the real implications of numbers is a key outcome of this program. This Programme aims to:

- Enhance their role as a decision maker and understand the implications of finance on departmental activities
- Understand budgetary process and nuances related preparation of budget
- Enhance the ability to identify areas for cost reduction and management
- Understand various tools for financial planning, program evaluation, performance evaluation and control
- Help them understand and interpret financial statements

Programme Coverage

- Fundamentals of Finance
- Understanding financial statements: Balance Sheet, Income Statement
- Analysis of Financial Statements for Decision Making
- Managing Cash for Day to Day Affairs
- Analysing Cost for Decision Making
- Short Term Financial Decision-Making techniques
- Long Term Decision Making techniques

Methodology

There will be a blend of theory and practice. Suitable numerical exercises, relevant case studies will be used along with the interactive discussions & lectures.

Dates & Platform

The programme will commence on, October 5, 2023 and conclude on, October 11, 2023. The programme will be conducted on CISCO Webex platform. Participants needs to download CISCO webex application on either mobile, Laptops with good internet connectivity for live sessions

Schedule of Class

14:00 hrs. To 16:30 IST

Certificate

A Certificate will be awarded to each participant on completion of the programme by IIPA and ITEC

Participant Profile

Graduate in any Stream. Leading a Department/Organization Minimum 10 year Work Experience Minimum age 35 years

Number of Seats

Minimum 15 Maximum 40

Faculty

Dr. Pawan K. Taneja Dr. Roma Mitra Debnath