

Enhancing Competitiveness in SMEs through Innovation, Incubation & Intellectual Property Rights (IPR)

Module 1 - Innovation, Incubation & Entrepreneurship

- Innovation & various types of innovation in Entrepreneurship
- Importance of Incubation for small business
- Incubation & Phases in incubation
- Innovation Assessment
- Role of Incubator for Start-up promotion
- Networking Facilities & Support Services

Module 2 - Design & its importance for SME product Development

- Product differentiation through design strategy
- Design phases - Concept to Final Product
- Best Strategies & Case studies by Design Consultants

Module 3 - Intellectual Property Rights & its Importance for SMEs

- Various categories of IP tools for SMEs
- IP Registration procedures in National & International
- Patent searches & IP landscaping
- Technology Scouting
- IP Commercialization

Module 4 - Indian Government Schemes on Innovation, Incubation & IPR

- Atal Innovation Mission (AIM)
- Startup India scheme
- MSME innovative Scheme
- A Scheme for Promoting Innovation, Rural Industries and Entrepreneurship (ASPIRE)
- Technology Incubation and Development of Entrepreneurs (TIDE)' scheme
- Innovations for defense excellence (iDEX) Initiative

Module 5 - Best Practices & Case study in Innovations, Incubation & IPR

Module 6 - Field visit & In plant study