

**Promotion of Micro Enterprises (POME)**  
**11 – 29 September 2023**

**CONTENT:**

Module 1: Policies and Programmes of Micro, Small, and Medium Enterprises (MSMEs)

Module 2: Planning and Promotion for Micro Enterprises

Module 3: Institutional Support for Enterprise Development

Module 4: Identification of Viable Enterprises

Module 5: Feasibility Study & Project Report Preparation

Module 6: Project Appraisal Techniques

Module 7: Promotion of Micro Enterprises through Livelihood Business Incubators

Module 8: Self-Help Groups (SHGs) & Micro Finance

Module 9: Micro-Enterprise Development through PPP and CSR

Module 10: In-plant exposure visits and project work assignment.