

DEVELOPING ENTREPRENEURSHIP WITHIN COOPERATIVES

12 February 2024 to 1 March 2024 (3 weeks)

RATIONALE

Cooperative movement is not new to Rwanda. It is ingrained into its culture through Ubudehe, Umubyizi and Umuganda activities. Cooperatives have played a significant role in Collective investment schemes, as a big pillar of the private investment strategy in Rwanda.

The current policy was revised in 2018 to address the several issues including those pertaining to management of cooperatives:

1. Effective decision-making process within cooperatives
2. Enhanced awareness of existing policies, laws and internal rules and regulations and decisions made within the cooperative movement (Confederation, Federations, Unions), and achieving harmonious relationship between the leadership and the membership base;
3. Improve leadership, managerial, technical, IT and other soft skills required for effective management of cooperatives. For higher level of production capacity and growth of the cooperatives
4. Management of cooperative resources, better financial management capacity and accounting skills, and enhanced transparency.
5. Becoming more market focused
6. Enhancing R&D and innovation
7. Digital Enablement
8. Building ESG elements towards SDG
9. Developing Intrapreneurship and micro-entrepreneurship

TARGET GROUP

The programme has been specially designed for professionals involved in activities related to Cooperatives in Rwanda. It is especially suited to:

- Executives and Members of Cooperatives in Rwanda

AIM AND OBJECTIVES

The course would aim at enhancing the effectiveness of cooperatives in Rwanda through capacity building, knowledge transfer and experience learning. Specifically, it would:

- a. Design capacity building programmes of Rwanda Cooperatives
- b. Identify other opportunities for entrepreneurial ecosystem exchange between the India and Rwanda
- c. Assist the selected cooperatives in reaping the benefits of the interventions

COURSE CONTENT

Module I

- Concept of Cooperative
- Concept of Entrepreneurship
- Meaning of Cooperative entrepreneurship
- Theory and principles of Cooperative
- Theory of Entrepreneurship

MODULE II

- Cooperative and Entrepreneurship Programmes
- Government policies and intervention programmes on Entrepreneurship
- Contributions of entrepreneurship towards economic development of a country
- Cooperative Management

MODULE III

- Financial Planning
- Business Models
- Marketing and Sales Management

MODULE IV

- Building Entrepreneurial & Teamwork Traits
- Building a Value Driven Organisation
- Promoting Intrapreneurship

MODULE V- Industrial Visits & Case Studies

PEDAGOGY & EXPECTED OUTCOME

The programme would be delivered in five phases:

1. In-Class Learning
2. Experience Sharing and Exposure Visits
3. Identify initiatives for each organisation
4. Develop road maps
5. Implement the selected initiatives

The learning would be delivered through a mix of tools. Presentations and discussion would be the main pedagogy. This would be supported with games, role plays, and exercises. The focus would be on enhancing ability of individual participants as well as contributing to organizational transformation as a group.