

Draft Academic Syllabus & Schedule *

Week - 1										
Journalism & Public Relations	6.30 to 7.30	8:00 to 9:00	9.30 to 11.20	11:20 to 11.40	11.40 to 1.30	13:30 to 14:30	14:30 to 16:00	16.00 to 16.15	16.15 onwards	
Sunday (March 17 th , 2024)	Yoga	Arrivals through the day Godavari Hostel	Breakfast	Arrivals through the day Godavari Hostel	Lunch	Registration (14:30 starts)		Tea Break	Arrivals through the day Godavari Hostel	
Monday (March 18 th , 2024)	Yoga	Breakfast	About Dr. MCR HRD Institute & the Training Program	Tea Break	Inauguration	Lunch	Ice-Breaking	Tea Break	Breakfast	
Tuesday (March 19 th , 2024)	Yoga	Breakfast	Latest Trends in Journalism and Public Relations	Tea Break	Different Forms of Journalism- (News Journalism & Feature Journalism)	Lunch	Different Forms of Journalism- (Data Journalism & Investigative Journalism, etc.) Contd..	Tea Break	Breakfast	
Wednesday (March 20 th , 2024)	Yoga	Breakfast	A Case Study on Different Forms of Journalism - Presentation by Sub-Groups	Tea Break	Coordination and Collaboration with Print Media Organizations	Lunch	Coordination and Collaboration with Electronic Media Organizations (Television, Radio, etc.)	Tea Break	Breakfast	
Thursday (March 21 st , 2024)	Yoga	Breakfast	Crafting Effective Press Releases	Tea Break	Presentation by Sub-Groups on Crafting Effective Press Releases	Lunch	Visit to the Office of Times of India (A Leading English Daily)	Visit to Telangana State Assembly & Birla Mandir		
Friday (March 22 nd , 2024)	Yoga	Breakfast	Misinformation and Data Verification-Case Study	Tea Break	Misinformation and Data Verification-Case Study Contd...	Lunch	Visit to the Offices of Television and Radio			
Saturday (March, 23 rd , 2024)		Breakfast	Visit to Charminar, Chowmohalla Palace and Salarjung Museum (from 6.30am to 5.00pm)						Dinner	
Sunday (March, 24 th , 2024)		Holiday								

Week - 2									
Journalism and Public Relations	6.30 to 7.30	8:00 to 9:00	9.30 to 11.20	11:20 to 11.40	11.40 to 1.30	13:30 to 14:30	14:30 to 16:00	16.00 to 16.15	16.15 onwards
Monday (March, 25 th , 2024)	Yoga	Breakfast	Use of Social Media in Different Wings of Government & Other Organizations	Tea Break	Use of Social Media in Different Wings of Government & Other Organizations Contd...	Lunch	Visit to Media Plus Writing for Social Media, Artificial Intelligence & Media, etc. (Lecture and Practicals)		
Tuesday (March, 26 th , 2024)	Yoga	Breakfast	Making Social Media Attractive to Different Stakeholders	Tea Break	Latest Trends in Modern Public Relations	Lunch	Skill Sets for Public Relations Professionals	Yoga	Breakfast
Wednesday (March, 27th, 2024) <u>The Officers will proceed to New Delhi – the Air Tickets will be arranged by Dr. MCR HD Institute)</u>	Yoga	Breakfast	Crisis Communication and Public Relations	Tea Break	A Case Study on Crisis Communication and Public Relations (Presentations by Sub-Groups) Contd.....	Lunch	Valedictory Function	Yoga	Breakfast
Thursday (March, 28 th , 2024)		Breakfast	9.30am to 6.00pm Study Tour to Different Institutions in Delhi						
Friday (March, 29 th , 2024)		Breakfast	Visit to Taj Mahal & Other Heritage Sites in Agra						
Saturday (March, 30 th , 2024)		Breakfast	Visit to Heritage Sites in Delhi – Return Journey						
Sunday (March, 31 th , 2024)		Breakfast	Return Journey - Concludes						

*** The draft Academic Schedule is indicative in nature. It will be finalized and sent to MEA, well before the commencement of the Training Program.**