

राष्ट्रीय उद्यमिता एवं लघु व्यवसाय विकास संस्थान The National Institute for Entrepreneurship and Small Business Development (NIESBUD) An Autonomous Institute under Ministry of Skill Development and Entrepreneurship, Govt. of India

4.

A. Name of the InstituteThe National Institute for Entrepreneurship and Small Business Development (NIESBUD)B. Name/ Title of the CourseProject Management Training and Certification (PMTC)- Trainers/Promoters ProgrammeC.Course dates with duration in weeks [Note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained]From 09.10.2024 to 22.10.2024 2 WeeksD. Eligibility Criteria for participants1. 'A' Level or Equivalent The medium of instruction being English, adequate
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D. Eligibility Criteria for participants 1. 'A' Level or Equivalent
participants 1. 'A' Level or Equivalent
1. Educational Qualifications The medium of instruction being English , adequate
knowledge of English is necessary for effective
participation.
2. Sufficient experience in the area of Project Management
and Small Business Development, working in Government,
2. Work Experience required, if Non-Government Organizations, Universities, Business,
any Schools, Colleges, Banks etc. dealing with setting up and
developing enterprises
2 25 45 Veers
3. 25-45 Years 3. Age Limit (note: ITEC norms is
25-45 years)
4. The programme is suitable for the Senior Officials,
4. Target Group (Level of Directors, Executives, Consultants engaged in
participants and target Entrepreneurship, Cluster Development, Management,
ministries/ departments etc. MS&ME Development working in Government, Non-
may be indicated) Government Organizations, Universities, Business,
Schools, Colleges, Banks etc.
E. Aims & Objectives of the course • To understand the process of Entrepreneurship development
• To learn about the Latest tools and techniques for efficient
Project Management.
 To learn how to increase profitability & optimize opportunity
across projects
F. Learning Outcomes Knowledge:
The programme will help building the capabilities of
trainers/promoters by enhancing their professional ability to
develop a systematic approach to managing and controlling
different types of projects and deliver projects successfully,



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	through innovative concepts, going beyond the expectations of
	their customers.
	Skills:
	• Effective Project Management Skills to Manage-
	Projects, People, Time and Cost overruns
	• Life Skills – Leadership, Team Building, Interpersonal
	communication, Effective Negotiation, Creativity &
	Innovation, Performance Counseling and Problem Solving
	and Decision Making, Change & Conflict Management
	Risk Management
	• Design thinking
G. Course Contents/ Syllabus (please	COURSE CONTENTS
attach course details/ profile)	Basics Of Project Management
	Concept of project
	Classification
	Characteristics of project
	 Introduction to project management
	Project life cycle
	Entrepreneurial Motivation Training
	Project Identification And Appraisal/Feasibility
	Project Identification
	• Generation of Ideas
	Project Rating and Index
	Market demand analysis
	Project Plan Development
	• Selection of Project Manager based on skills, project
	charter
	• Feasibility study
	• Political, Economic, Sociological, Technical, Legal,
	Environmental (PESTLE) analysisStakeholders' expectations analysis
	 Stateholders expectations analysis Success criterion for stakeholders
	 Financial management key concepts (Time value of
	money, cost of capital)
	 Investment Evaluation (Payback period, NPV, IRR,
	Profitability Index etc.)



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rioje	ct Planning-Broad Planning:
•	Duration of project and resources available
•	Time plan – key mile stones
•	Introduction to cost budget
•	Period-wise progress plan vs expenditure plan
Risk .	And Opportunity Concepts:
•	Risk identification
•	Qualitative & quantitative risk assessment
٠	Risk response strategies
•	Risk tools
Proje	ct Planning Techniques:
•	Gantt charts
٠	Programme Evaluation Review Technique (PERT)
•	
Procu	rement & Contracts:
•	Types of contracts
٠	Law of contracts
•	Negotiation techniques & skills
•	Supply chain management
Scope	e Management:
•	Project scope management process
•	Product breakdown structure
	Work breakdown structure
•	
•	Scope change control
Hum	an Resource Management:
•	Roles and responsibilities of project manager.
•	Enhancing people performance
٠	Employee engagement
Comi	nunication Management:
٠	Communication model
•	Types of communication
-	Communication plan
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	lopment stages
Alignment	of team members
	proach to team working
	team members
Conflict ma	anagement
Project Monitori	ng Techniques:
Project Me	onitoring Process:
•	nt information system for periodic key
parameter	
	etings (agenda and periodicity)
Estimation	-
Cost baseli	
Earned value	ue management system
Quality Managen	nent:
Concept of	
	nning, assurance and control
Quality too	
	ty management
• ISO 90001	for quality
Integrity & Ethic	s:
Project Go	
Change Controls	
Change Control:	and approval of changes
	and approval of changes ntrol process
Change con Change log	-
	,
•	nvironment Plans:
	for environment
OHSAS 18	001 for health and safety
Documentation:	
Technical of	locumentation
Performance	ce reports
Monitoring	reports
Quality con	ntrol records



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 Information & Reports: Planning documentation & reports Managing the information
 Time & Cost Over-Runs: Identifying delays and anticipated delays Deciding on corrective steps and integrating into plan Cost over-runs foresee and apply corrective action well in time
 Problem solving Tools and techniques Define the problem Determine the causes Generate ideas Select the best solution Take action
 Project Closing Integration Of Project: Coordinating subprojects for alignment Achieving and parameters (technical) Deliver & Closeout Of Project: Formal check and verification by customer Handling over documents to be well prepared and signed by concerned parties
 Penalty Clauses: Penalty for deficiency in meeting technical parameters Penalty for delays Liquidated damages Ceiling penalty
 Experience sharing Interaction with successful Project Managers in the country Good Governance schemes to be covered: Invest India Initiatives Start Up India Scheme PM-Gati Shakti

H. Mode of Evaluation of	The overall performance of the participants will be
performance of the participants	assessed on the following criteria:
	Individual assignment/ presentation
	Group work
	Study Visit Reports
	Project report preparation
	Action Plan Preparation & Presentation
	Attendance
	Overall behavior during program