# International Training Programme for Diplomats of Egyptian Commercial Services

12-23 August, 2024 (2 weeks)

### Introduction

In the realm of the continuous reform of the Egyptian economy, Egypt is making wide strides to be able to catch up with a world where rapid political, economic, and social changes are being witnessed, along with globalization, technology development, and flow of investments. The role of the Egyptian Commercial Service (ECS) is meant to actively contribute to this economic reform and development process.

The present course is an attempt to enable the diplomats of Egyptian Commercial Services to gain an understanding of the trade facilitation and related aspects.

## **Objectives**

The objectives of the programme are to

- 1. Gain an understanding of Trade facilitation along with the approaches and methodologies,
- 2. Explore the supply chain perspective to Trade facilitation, from purchasing to payment,
- 3. Understand Supply Chain Security Issues,
- 4. Explore WTO and understand the New Trade Regime,
- 5. Dispute settlement and the TRIPS Agreement,
- 6. Analyze and monitor the macro-environmental factors,
- 7. Foreign Exchange & Risk Management,
- 8. International Commodity Trading and Risk Management,
- 9. Exposure to Business Analytics,
- 10. defining customer and stakeholder needs and expectations,
- 11. Project Appraisal & Management, and
- 12. Exposure Field Visits

# **Target Group**

Diplomats of the Egyptian Commercial Services with a minimum 5 years of experience in the relevant field.

## **Venue & Accommodation**

The Programme will be organized at Indian Institute of Public Administration campus. Participants get full board and air-conditioned accommodation on the Institute campus.

# Language

The training is in English language.

# **Faculty:**

- ➤ Dr. Roma Mitra (Coordinator), Associate Professor, E-mail: roma.mitra@gmail.com/9310338939(m)/011-23468350 (land line)
- ➤ Dr. Pawan Taneja (Coordinator), Assistant Professor, Email: dr.p.k.taneja@gmail.com/9818210463/011-23468327 (land line)

**Maximum number of seats**: 20

**Minimum Number of Seats**: 18

**Educational Qualification:** Graduation from a reputed university or equivalent.

**Pedagogy:** The learning activities stimulate active involvement and encourage participants to reflect on their own context and to share their experiences.

Minimum Age: 25 years

Maximum Age: 55 years