



**Programme Content**  
**WeLEAD-Engineering Women Leaders**

<b>Week -1</b>	
<b>Module I (2 Days) - The Business Leader Boot-Camp</b>	• Cross-Functional Business Approach
	• Finance for Corporate leaders
	• Engineering Trends
	• Building a Sustainable Organisation
<b>Module II (2 Days)- The Cutting- Edge</b>	• Strategic Management & Visioning
	• Marketing strategies for Agility and Resilience
	• Innovation & Creativity – The case for Business growth
	• Plant Visit – R&D
<b>Module III (4 Days)- The Crucible</b>	• The Phoenix Encounter- Business Simulation Activity
	• Game Theory for Decision Making
<b>Week -2</b>	
<b>Module III (4 Days)- The Crucible contd.</b>	• Strategies for Implementing Personal Change
	• Crisis Management: Leading Teams Under High Stress
	• Leading Team: Leveraging Talent in Teams-Outdoor Activity Based Learning
	• Design Thinking
	• Mentoring & Coaching
	• Story-telling for Leaders
<b>Module IV -2 Day</b>	• <b>Cultural/Heritage site visit</b>

# 'Walk the Talk' Sessions by Experts from Industry and Academia will also be included in the programme.